

David Stedmond BA(hons)

Graphic Designer

Rose Cottage, Ballyrahan, Gorey, Co. Wexford
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Personal Profile

Highly motivated graphic designer with strong technical and interpersonal skills. Able to produce effective and distinctive work across a broad range of media. Strong communication skills and a constructive approach to problem solving.

Education

2014–2018

BA (Hons) Visual Communications and Design, IADT Dún Laoghaire.

Subjects: Critical theory, design for print media, design for digital media and image making, photography, videography, branding, wayfinding and environment. Dissertation: Under the Digital Influence How Social Media is Designed to Addict its Users.

2018

Phase 1 New Frontiers Business Startup Programme, Dún Laoghaire.

2013–2014

Fine art course, The Gorey School of Art, Gorey, Co. Wexford.

2013

Leaving Certificate, Coláiste Bhríde Carnew, Co. Wicklow.

Projects

Created mobile application concept to motivate children to learn music.
Designed and wrote a book about the history of the oak tree in Ireland.
Created mobile application concept to help young people to budget.

Employment

2019–Present

Designer, Dublin Tech Summit.

Responsibilities: Design and branding for events including Dublin Tech Summit, Spider Awards and Women in Tech.

2016–Present

Freelance Graphic Designer, A Taste of Italy, Gorey.

Responsibilities: liase with the marketing manager to create the visual identity of their biannual company catalogue.

2018

Graphic Design Intern, Havas Creative, Dublin.

Responsibilities: Design packaging and social media campaigns for popular food brands 7up, Kelkin, Nestlé. Food photography, videography for social media pages and websites.

Interests

Photography

Member of Gorey Photographic Club. Travel around Ireland to capture images of famous Irish landmarks.

Illustration

Digitally Illustrate children's books for clients globally. Member of the Association of Illustrators. Represented by Allied Artists London.

Fine Art

Member of the Gorey Art Circle. Exhibit Acrylic paintings at Greenacres Wexford and The Market House.

Music

Grade 7 Piano, digital music producer on Soundcloud.

Key Skills

IT

Experienced user of, Adobe Photoshop, Illustrator, Indesign, Premiere Pro, After Effects. Knowledge of Html, Css, Wordpress. Proficient in Microsoft Word and Powerpoint.

Creative

Shortlisted 1 of 8 internationally in the RSA Student Design award. Awarded by The International Society of Typographic Designers. Concept art used in international advertisement 7up.

Communications

Have extensive experience of discussing work with clients. Strong editorial and proof reading ability through working with children's book writers.

Time Management

Manage multiple projects at once as a freelancer and during time at college. Work well to strict deadlines as part of a team or independently.

Marketing

Experience of selling artwork and illustration services through social media and personal website. Attend a variety of networking events around Dublin and became a brand ambassador for the social media platform Firework.

Referees

Maurizio Galli, Marketing and Sales, A Taste of Italy, Gorey

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E: maurizio@atasteofitaly.ie

Peter O' Dwyer, Creative Director, Havas Creative, Dublin

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Ger Fox, Design Educator, IADT, Dún Laoghaire

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